



Informal learning  
Social learning  
Web 2.0

Social learning tools  
Cases

[www.ClueTrain.com](http://www.ClueTrain.com)

devlearn  
e-learning guild

Mobile phone:  
screen too small?  
Use voice recognition

From teacher centered  
through learner centered  
to group centered

Bork effect :  
value of the knowledge is the square  
of the number of knowledge exchanges

→ Workshop  
leaders

→ Jay Cross

→ Book: work smarter

→ Internet Time blog

David Clark

→ Jane Hart

→ Jerry Michalski

→ yammer  
private twitter

from Subject Matter Experts  
to Subject Matter Networks

definition:  
no curriculum

bicycle vs. bus

Andrew McAfee  
→ Enterprise 2.0  
Book

Let students blog their homework,  
it improves the quality

#lrnchat → tweet deck

we are dependent on technology  
that is a danger indeed  
no solution (yet?)

switch from knowing  
to finding out

you used to have 80% of the knowlegde you need  
in your head, now only 10%.  
Most of the knowledge is in the network,  
The person is going to act more like a terminal

Too much separation

But we need  
chaos to learn

We fear chaos

Hans Monderman  
traffic examples  
shared space →

Community sharing:  
Reward and ranking  
Commercial company  
Ranking and popularity

Table discussion:  
force versus fear  
1% produces on informal Wiki  
20-30% consumes on informal Wiki

7 forbidden words in  
discussions with managers:  
learner  
social  
Informal  
Web 3.0  
Training  
School  
knowledge management

Example:  
Shell: Ask Learn Share →